

# 2025 NorthCoast 99 Sponsorship Packages



BENEFITS	GOLD	SILVER	BRONZE
Program year industry exclusivity within NorthCoast 99 for services promoted through Sponsorship, with first right of refusal the following year.	✓		
Complimentary tickets to the awards program for Sponsor contacts to network with Winners. If virtual, unlimited tickets are offered.	8 Tickets	4 Tickets	2 Tickets
Complimentary tickets to post-NorthCoast 99 networking event.	2 Tickets	2 Tickets	
Complimentary tickets to networking cocktail party with NorthCoast 99 Special Award Winners.	2 Tickets		
Complimentary ad in NorthCoast 99 supplement, published by Cleveland Magazine.*	Full-Page Ad	Half-Page Ad	
Complimentary ad in NorthCoast 99 event program.*	Half-Page Ad		
NorthCoast 99 Sponsorship ROI consultation, available upon request. ERC to also provide Sponsor with branded promotional materials.	✓		
Sponsor name or logo included in online award application, Winner branding kit, and on all Winner award posters.	✓		
NorthCoast 99 Winner list with contact information including primary contact name, title, company, address, and phone number.	✓		
Sponsor-hosted events promoted to NorthCoast 99 and ERC audiences, upon request. Sponsor to provide ERC with event information at least three weeks in advance of event date.	5 Sponsor-Hosted Events	2 Sponsor-Hosted Events	1 Sponsor-Hosted Event
Brief description of Sponsor company published on the NorthCoast 99 website for entire program year.	✓		
Sponsor logo included in NorthCoast 99 awards event presentation, invitation, and program.	✓	✓	✓
Sponsor logo and link to company website published on NorthCoast 99 website for entire program year.	✓	✓	✓
Complimentary Winner Practices Report to benchmark your company's talent practices with the NorthCoast 99 winning organizations.	✓	✓	✓
Name recognition by emcee during the awards event and social media promotion via NorthCoast 99 Twitter.	✓	✓	✓

\* Sponsor to provide artwork.

Interested in Sponsoring? Contact Sam Clyde Schroeder at [sclide@yourERC.com](mailto:sclide@yourERC.com).  
[yourERC.com](http://yourERC.com) | [NorthCoast99.org](http://NorthCoast99.org)

ERC reserves the right to approve sponsor event or article content prior to promotion.