

# 2024 NorthCoast 99 Sponsorship Packages

## Why Sponsor NorthCoast 99?

**Premium recognition** at the highly anticipated awards event, which draws nearly 800 employees and leaders from top employers.

**Unparalleled networking** prospects with CEOs and HR leaders from award-winning workplaces to foster knowledge-sharing and potential business collaborations.

**Meaningful interactions** and access to key decision-makers to create impactful partnerships and sales opportunities.

**Prominent exposure** and visibility within a highly influential business community to expand, strengthen, and sustain brand recognition before, during, and after the event.

## Become a Sponsor

to unlock yearlong brand exposure and exclusive networking opportunities with top leaders and executives from Northeast Ohio. Get prime affiliation with the region's most prestigious award for talent attraction and retention.

## What is NorthCoast 99?

Founded and produced by ERC, NorthCoast 99 is an annual awards program and event that honors 99 great Northeast Ohio workplaces for top talent.

Interested in Sponsoring? Contact Sam Clyde Schroeder at [sclyde@yourERC.com](mailto:sclyde@yourERC.com).  
[yourERC.com](http://yourERC.com) | [NorthCoast99.org](http://NorthCoast99.org)

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Making  
Workplaces  
Great.



BENEFITS	GOLD	SILVER	BRONZE
Program year industry exclusivity within NorthCoast 99 for services promoted through Sponsorship, with first right of refusal the following year.	✓		
Complimentary tickets to the awards program for Sponsor contacts to network with Winners. If virtual, unlimited tickets are offered.	8 Tickets	4 Tickets	2 Tickets
Complimentary tickets to post-NorthCoast 99 networking event.	2 Tickets	2 Tickets	
Complimentary tickets to networking cocktail party with NorthCoast 99 Special Award Winners.	2 Tickets		
Complimentary ad in NorthCoast 99 supplement, published by Cleveland Magazine.*	Full-Page Ad	Half-Page Ad	
Complimentary ad in NorthCoast 99 event program.*	Half-Page Ad		
NorthCoast 99 Sponsorship ROI consultation, available upon request. ERC to also provide Sponsor with branded promotional materials.	✓		
Sponsor name or logo included in online award application, Winner branding kit, and on all Winner award posters.	✓		
NorthCoast 99 Winner list with contact information including primary contact name, title, company, address, and phone number.	✓		
Sponsor-hosted events promoted to NorthCoast 99 and ERC audiences, upon request. Sponsor to provide ERC with event information at least three weeks in advance of event date.	5 Sponsor-Hosted Events	2 Sponsor-Hosted Events	1 Sponsor-Hosted Event
Brief description of Sponsor company published on the NorthCoast 99 website for entire program year.	✓		
Sponsor logo included in NorthCoast 99 awards event presentation, invitation, and program.	✓	✓	✓
Sponsor logo and link to company website published on NorthCoast 99 website for entire program year.	✓	✓	✓
Complimentary Winner Practices Report to benchmark your company's talent practices with the NorthCoast 99 winning organizations.	✓	✓	✓
Name recognition by emcee during the awards event and social media promotion via NorthCoast 99 Twitter.	✓	✓	✓

\* Sponsor to provide artwork.

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ERC reserves the right to approve sponsor event or article content prior to promotion.