



Making
Workplaces
Great.

NORTH 2023
COAST 99
PRESENTED BY ERC

2023 SPONSORSHIP OPPORTUNITIES

**1,000+ Client
Organizations**

**4,000+ Targeted
contacts in Senior
& HR Leadership,
Finance and
Employee
Benefits
Roles**

Since 1920, ERC has been a trusted resource for organizations in Northeast Ohio and around the country. We help leaders build great workplaces through thought leadership, comprehensive data, and HR solutions that include membership, training & professional development, consultative services, employee benefits, vendor referrals, and more.

Committed to our region's success, in 1999 ERC founded the NorthCoast 99 annual awards program and event, which honors 99 great Northeast Ohio workplaces for top talent. 2023 celebrates our 25th year of this award-winning program.

ERC and NorthCoast 99 sponsorship are a great investment that provide targeted exposure to your buying audience, across the spectrum of the Senior Leadership, Human Resources, Employee Benefits, and Talent Management audiences.



ERC Sponsorship Options

ERC | Making Workplaces Great.

SPONSOR'S LOGO AND LINK ON ERC WEBSITE SPONSORS PAGE:

Sponsor's logo with a brief description and link to the sponsor's website featured on the Our Sponsors page of ERC's website, yourERC.com, for 12 months. Brief description includes name and email address of primary contact. ERC will promote the sponsor via social media and will provide the sponsor with graphics and announcement content for sponsor to share with their network.

SPONSOR-PRODUCED EVENT:

Hosting an event? Let ERC help. ERC will promote one Sponsor-hosted event in one weekly e-newsletter via a banner ad and/or calendar link, and via social media linking to Sponsor for guests to register. Promotional content and registration link provided by Sponsor at least four weeks prior to event. Guests register directly with sponsor to become part of Sponsor's database. All event production, registration and administration is handled by Sponsor. Event description and registration link must be provided to ERC at least four weeks prior to your event.

SPONSOR-WRITTEN ARTICLE:

Share your subject matter expertise with ERC's audience. We will share your content with our audience in one weekly e-newsletter and via social media, with link to Sponsor's website for more information. ERC will host the article on ERC's website blog. Article content is due to ERC at least three weeks prior to publication date.



www.yourERC.com | www.NorthCoast99.org
Interested in Sponsoring? Contact Sam Clyde, sclyde@yourERC.com.

ERC reserves the right to approve sponsor event or article content prior to promotion.

About NorthCoast 99



NorthCoast 99 sponsorship offers you a unique opportunity to affiliate your organization with 99 of Northeast Ohio's great workplaces, their executive management, and their many thousands of employees. This program combines a highly anticipated event and networking experience, with yearlong brand marketing both online and in print.

The program, now in its 25th year, was founded and is produced by ERC. Whether held virtually or in-person, the NorthCoast 99 awards event sells out annually and has been recognized as Northeast Ohio's 'Best HR Event'.

Owners, Presidents and senior Human Resource Executives recognize winning as affirmation that they have a workplace that supports the attraction, development, and retention of top performers.

NorthCoast 99 Sponsorship Options

	DIAMOND	SILVER	BRONZE
Program year industry exclusivity within NorthCoast 99 for services promoted through Sponsorship, with first right of refusal the following year.	✓		
Complimentary tickets to the awards program for Sponsor contacts to network with winners. If virtual, unlimited tickets are offered.	6 Complimentary Tickets	2 Complimentary Tickets	2 Complimentary Tickets
Sponsor's logo, link to website, and service description published on NorthCoast 99 website.	✓	Name or Logo Only	Name or Logo Only
Sponsor name or logo, service description and contact information included in event presentation, invitation and program.	✓	Name or Logo Only	Name or Logo Only
Sponsor name or logo included in online award application, winner branding kit, and on winner award posters.	✓		
Two (2) complimentary tickets to attend all NorthCoast 99 Sponsor events.	✓		
ERC will promote sponsor-hosted events to the NorthCoast 99 and ERC audiences, upon request	5 Sponsor-Hosted Events	1 Sponsor-Hosted Event	
NorthCoast 99 sponsorship ROI consultation, and branded promotional materials provided to sponsor.	✓		
NorthCoast 99 Winner list with contact information including primary contact name, title, company, address, and phone number.	✓		
Complimentary Winner Practices Report to benchmark your company's talent practices with the NorthCoast 99 winners.	✓	✓	
Name recognition by emcee during the awards event, and social media promotion via NorthCoast 99 Twitter.	✓	✓	